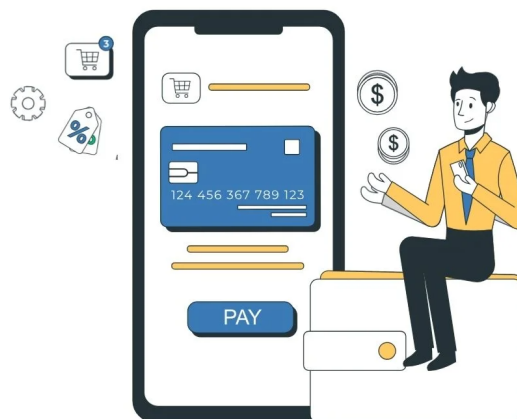




04/23/2024

2023 Payment Industry Trends



Consumers and merchants are ready to use new payment technologies! To learn more about payment habits, NMI conducted a study of 1,000 consumers in 2022.

From this study, we can conclude that many companies are afraid to invest in new payment technologies for fear that the demand does not justify the costs. Guess what? Consumers are ready and willing to use new payment features! Since 2020, we have noticed a change in how payments are made. Nowadays, merchants want to meet their customers' expectations and payment providers must provide them with the necessary material!

Let's talk about numbers:

- **69%** of consumers are **eager to try new technologies**
- **69% prefer contactless payments** in 2022 vs 22% in 2020

- **36%** have used **biometric payment technology**

At TCB Pay, we are dedicated to providing you with the best payment solutions for your business so you can meet your customers' demands.

Our team of experts allows us to board merchants from almost all industries, low to high-risk, with small or large volumes. We provide:

- A reliable, convenient, affordable online payment gateway,
- A mobile application with a portable card reader that allows you to run your business from your phone or tablet,
- White-labeling option: We can make our tools look like you! Indeed, you can custom our products with your company colors and logo.

To get started, call, text, or email us at [\(866\)-444-8585](tel:(866)444-8585) or info@tcbpay.com.

Source:

- NMI 2023 Payment Technology Trends Report