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Top Tools for Small Businesses to Improve Productivity

You work all day, but still feel like you're running out of time. Your favorite phrase of the day is "if only the day was 48 hours long" or "I'm so busy, I'm overwhelmed".

What to do as you can't add hours to your day? The solution is to exploit the full potential of your daily routine. In this article, we provide you some tools that will help you to be more productive at work and to automate your tasks.

Team project management:

Monday.com: Set key steps, priorities, assign tasks, set deadlines and receive automated notifications. It's a flexible tool that allows you to change and customize just about anything, anytime.

[Slack](#) is a messaging app for business that connects people to the information they need. By bringing people together to work as one unified team, Slack transforms the way organizations communicate.

[G-Suite](#) is a collection of applications developed by Google. Quick to set up, easy to use and secure, its objective is to optimize the performance of your company thanks to virtual and collaborative work and communication tools in real time.

Working in a team is fun, but sometimes you wish you could be in your own bubble. [Noisli](#) is a digital place of concentration. With Noisli you can mix and match different sounds to create your perfect sound environment.

Social media:

[Loomly](#) lets you schedule and publish your social media posts on a single site. Loomly gives you post ideas, based on trending topics, RSS feeds, date related events and social media best practices. It guides you step by step to create outstanding posts & ads.

[Canva](#) is a free and intuitive online design tool. Essential for gaining visibility and boosting your business, this software is already attracting many entrepreneurs. Logo, poster, video editing, banner and images for social networks: the possibilities are endless.

Human Resources:

[Betterteam](#) is a cloud-based recruitment management software designed to help small businesses streamline the entire hiring process. The platform enables organizations to view and manage candidates and applications via a unified portal.

Payment:

We are an independent payment solutions provider specializing in international payment processing solutions. Our processing platform leverages the latest technology to provide our merchants with the most convenient and secure payment solutions available. Businesses large and small rely on [TCB Pay](#) to provide innovative options in the ever-changing payment services industry.

Our offer includes a mobile app, a secure payment gateway and white labeling options. We are known for our dedicated customer service and for the special attention paid to our customers' transaction safety.

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